



Canada Border Services Agency  
Agence des services frontaliers du Canada

**Hotel Association Of Canada Inc.**

c/o Big Pictures Conferences  
166 Pearl Street, Suite 200  
Toronto, Ontario  
M5H 1L3

Attn: Ms. Sandy Yong  
Director

**Compliance Verification and Services**

P.O. Box 7000, Station "A"  
1980 Matheson Boulevard East  
Mississauga, Ontario  
L5A 3A4

**File #SOR\_2012\_00332 (revised) 2**

November 25<sup>th</sup>, 2011

Dear Ms. Yong,

I have received your letter advising that your organization will hold the [Hotel Association of Canada's Annual Conference, Canadian Tourism Marketing Summit, and Online Revealed Canada](#) to be held at the **Sheraton Centre Toronto Hotel** over the dates of **March 5<sup>th</sup>-7<sup>th</sup>, 2012**.

I am pleased to advise you that the use of **Tariff Item 9993.00.00.00** is being extended to you for this event.

Goods imported temporarily under tariff item 9993.00.00.00 cannot be sold, leased or further manufactured or processed while in Canada. The goods must be imported in a reasonable quantity pertaining to their use while in Canada. The goods must be exported within a reasonable time after the conclusion of the event. Should participants decide to give away, sell or otherwise dispose of any temporarily imported goods, they must contact the nearest Canada Border Services Agency office or their Customs Broker to arrange for the proper accounting for those goods. After the event, any goods that remain in Canada are subject to the payment of duties and taxes regardless of whether or not the goods are sold.

Also, use of the Border to Show system is authorized for this location.

**I recommend that any exhibitors coming to this event from outside of Canada, be provided with a copy of this letter for presentation to CBSA Officials at time of entry into Canada.**

This letter does not preclude the necessity for possession of appropriate documentation to satisfy Immigration requirements at time of arrival in Canada. Please visit [www.cic.gc.ca/english/visit/index.asp](http://www.cic.gc.ca/english/visit/index.asp) for more information or contact Immigration at 1-888-242-2100.

I note that you have appointed **Mendelssohn Event Logistics** as "Official Customs Brokers" to effect Customs clearance of goods destined for your event.

I wish you every success with your event and if I can be of further assistance, please contact me by telephone at (905) 803-5261 or by fax at (905) 803-5353.

Yours truly,

Mau'veen Dayrell-Johnson  
Regional Coordinator, Southern Ontario  
International Events & Convention Services Program

cc: Mendelssohn Event Logistics  
Attn: Maria Bava

Under Sec. 107(9) of the Customs Act (Disclosure of customs information to certain persons), we are advising you that by requesting "recognition" of your event in Canada through the CBSA Convention Services Program, you are authorizing CBSA to share the information you provide to the regional convention coordinator. The information may be forwarded to other Canadian government departments and agencies (eg: Citizenship and Immigration Canada, Canadian Tourism Commission, Canadian Food Inspection Agency, Industry Canada etc.) **as well as service providers, designated representatives, and Customs brokers.**