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Hotel Association
of Canada
Hall of Fame
Awards of
Excellence
MARCH 6, 2012

The HAC Hall of Fame Awards was developed to recognize the members of the Association (individuals and properties) that have demonstrated significant accomplishments, exemplary leadership and tireless commitment to Canada's lodging industry. Recipients of the *Humanitarian*, *Human Resources*, and *Energy and the Environment* awards will be honoured and presented at the luncheon March 6th, 2012.

Individual Tickets \$175 per person / \$1,300 per table of 8



	TITLE SPONSOR	AWARDS SPONSOR (3 OPPORTUNITIES)	LUNCH AWARDS		
			PLATED LUNCH SPONSOR	TABLE TOP SPONSOR	CHOCOLATES SPONSOR
	\$10,000	\$7,500	\$5,000	\$4,000	\$2,000 + PRODUCT

YOUR SPONSORSHIP INCLUDES					
Presence in Conference Program	Full Page Ad	Full Page Ad	1/2 Page Ad	Logo	-
Complimentary Conference Registrations (value \$900)	4	3	1	1	1
Opening Night Conference Reception Tickets MARCH 5, 2011	4	3	1	1	1
Podium Acknowledgement	5 Minute Podium Address	Podium Mention	Podium Mention	Podium Mention	-
Company Description on Conference Website	100 words	100 words	50 words	50 words	-
Logo on all Presentation Slides	✓	✓	✓	✓	✓
Logo in all Industry Publications + Promotional Material Promoting Event	✓	✓	✓	✓	-
Logo on Conference Signage	✓	✓	Logo/ Promotional Piece at Each Table at the Luncheon	Logo/ Promotional Piece at Each Table at the Luncheon	Logo/ Promotional Piece at Each Table at the Luncheon
Sponsor Ribbons	✓	✓	✓	✓	✓

For more
details
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Your Invitation To Sponsor

canadian e-tourism awards

IN ASSOCIATION WITH

ONLINE REVEALED CANADA

MARCH 6, 2012

The Canadian e-Tourism Awards were created in recognition of the power and growth in our industry of social media and web 2.0 adding a unique spin to the awards competition. *Best Website, Best Online Campaign, Best User Generated Content* and *Best Innovated Use of Technology/Media* awards will be presented at the luncheon March 6th, 2012.

Individual Tickets \$175 per person / \$1,300 per table of 8

canadian e-tourism awards

TITLE SPONSOR

\$10,000

AWARDS SPONSOR
(4 OPPORTUNITIES)

\$7,500

LUNCH AWARDS

PLATED LUNCH SPONSOR

\$5,000

TABLE TOP SPONSOR

\$4,000

CHOCOLATES SPONSOR

\$2,000
+ PRODUCT

YOUR SPONSORSHIP INCLUDES

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Presence in Conference Program	Full Page Ad	Full Page Ad	1/2 Page Ad	Logo	-
Complimentary Conference Registrations (value \$900)	4	3	1	1	1
Reception Tickets MARCH 6, 2012	4	3	1	1	1
Podium Acknowledgement	5 minute Podium Address	Podium Mention	Podium Mention	Podium Mention	-
Company Description on Conference Website	100 words	100 words	50 words	50 words	-
Logo on all Presentation Slides	✓	✓	✓	✓	✓
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